

HIPPIE FEST

VENDOR INFORMATION

Location

Rowan County Fairgrounds
1560 Julian Road
Salisbury, NC 28146

Dates

May 11 & 12, 2024

Hours

Festival is open to the public from Noon to 7pm both days.



Admission

The vendor fee includes admission for the registered vendor and one "helper". A link to your vendor pass/ticket is provided in the same email that linked you to this document. Print your vendor pass or have it ready to display on your phone upon arrival. **If not printing, be sure to take a screenshot of the ticket.** Guest tickets are needed for any friends or family members attending beyond the one helper. Guest tickets can be reserved at HippieFest.org

Pet Policy

Due to crowd size and for the safety of guests, pets are not permitted at the festival venue. No exceptions.

Arrival

We recommend vendors arrive on Friday May 10th for setup. Staff will be on site to welcome you between the hours of noon and 7pm Friday afternoon. **Please arrive within that timeframe. Do not arrive after 7pm on Friday.** If you are absolutely not available to set up on Friday afternoon, you can arrive for setup Saturday morning at 8:30am. **We highly discourage waiting until the morning of the event to set up.** Please do your best to be available on Friday May 10th for setup.

Finding Your Spot

Festival staff will direct you where to set up upon arrival. When setting up your canopy, make sure there is no empty space between your canopy and the canopy next to you. If you registered for a single space, your booth size is 10'x10'. If you registered for a double space, your booth size is 10'x20'. Do not exceed the limits of the booth size you registered for. A staff member will come around once setup has begun to confirm registration. If you would like to upgrade your booth size, please contact organizers at Info@HippieFest.org.

Your Booth

Bring your own canopy tent and tables. **We encourage you to use lots of color and creativity in your booth!**

Many vendors use tapestries, flags, banners, silk flowers and rugs to decorate their space. Please stick with the hippie theme. The more outlandish and creative, the better. We have included a couple photos on the next page for inspiration. Have fun and be creative! **Costumes / hippie apparel are highly encouraged.** Please be sure everything is family-friendly. Absolutely no drug, weapon or political products/references of any kind. All merchandise must fit the hippie / bohemian theme. No commercially available products (including wholesale and imports). We do not allow the sale of merchandise that includes our trade name, 'Hippie Fest', or the Hippie Fest logo.

Be sure your canopy tent is staked and weighted down securely. Vendors have lost their canopies to wind in the past. There is no need to tear down your canopy tent on Saturday evening. You can leave it up as long as it is properly staked and weighted down. Do not leave valuable items unattended. Hippie Fest is not responsible for lost or damaged goods.

Parking

Parking is limited, so please carpool. With the exception of vintage Volkswagens (or similar vintage vehicles), **we do not allow vehicles to be parked in the vendor booth area.** You will be able to drive up to your space to unload on Friday afternoon, but your vehicle will have to be parked in the vendor parking area (which is away from the area where the vendor booths are, but not far) on the day of the festival. **Absolutely no vehicles in the vendor area after 11am on Saturday morning.** The festival is much more beautiful without vehicles parked in the main festival area.

Camping

Vendors (and your helper) are permitted to camp at the festival site Friday night and Saturday night. Camping is offered for the convenience of not having to set up the morning of the festival. There are no campsites or facilities. Set up a tent in the vendor parking area or sleep in your vehicle. No outside alcohol permitted. With the exception of the group fire pit, no fires are permitted.

Water, Electricity, Trash

There is no access to water or electricity for vendors. It is a good idea to bring bottled water. All trash needs to go into the large dumpsters (not trash cans). **We require vendors to bring a bin to use as a trash receptacle.**

Note to food vendors: All food waste and packaging needs to go into the large dumpsters (not trash cans).

Clean-up

We require each vendor to make sure their booth area and the area surrounding the booth is completely clean and free of trash before departure. Please leave the space as it was when you arrived. Your help with cleaning up is greatly appreciated!

Cancellation / Refunds

Hippie Fest is a rain or shine event. Refunds will not be provided for any reason.

Let us know if you have any questions about this information. We look forward to you joining us at Hippie Fest!



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HIPPIE FEST VENDOR FAQs



Hi vendors! We are grateful for all the groovy artists and crafters joining us this year :) This document answers some of the common questions we receive from vendors. Feel free to email us at info@HippieFest.org if you have a question that is not answered here. We look forward to Hippie Fest 2024!

FREQUENTLY ASKED QUESTIONS

When can I arrive to begin setting up?

Vendor setup begins at noon on Friday, the day prior to the start of the festival. No early arrival or early camping. Setup hours are noon to 7pm on Friday. Vendors will not be permitted to enter before noon. Have your vendor ticket printed and ready to present to staff upon arrival.

Can I sell items that I purchase online?

No, as mentioned on our website, we do not allow the sale of commercially available merchandise. That includes all wholesale merchandise - such as imported clothing, accessories, bags, crystals, and items purchased in bulk for the purpose of resale.



Can I bring my pet?

Due to crowd size and for the safety of guests, pets are not permitted at the festival venue. No exceptions.

Does my helper need a ticket?

The vendor registration fee includes admission for the registered vendor and one helper. Any extra helpers need their own general admission ticket.

Can I camp at the festival venue?

Registered vendors are permitted to camp at the festival venue free of charge (no reservation necessary). It is primitive group camping offered for the convenience of staying on site. There are no electric or water hookups. Bathrooms are standard porta-johns.

Do I need to tear down my canopy tent between festival days?

No. Most vendors pack up merchandise, but leave their canopy tent and decor up overnight between festival days. Be sure your tent is properly staked and weighted down in case of strong wind, rain, or inclement weather. Do not leave valuable items unattended. Vendors are responsible for their own belongings. Hippie Fest is not responsible for loss or damage.



What items are not allowed to be sold?

All merchandise must be family friendly and fit the hippie / bohemian theme. Food and beverage vendors must have a licensed food truck or trailer. Hippie Fest does not allow the sale of commercially available merchandise. No wholesale items or imported products. No weapon, drug, or political merchandise permitted. The sale of smoking or drug related paraphernalia is strictly prohibited. We do not permit the sale of cannabis related items (including pipes and CBD). We do not permit the display of cannabis related imagery or merchandise with cannabis imagery (no merchandise with pot leaves on it). No commercial or direct sales businesses permitted (examples include tupperware, insurance sales, and herbalife.)

We do not allow the sale of merchandise printed, stamped, or embroidered with our trade name "Hippie Fest". We do not authorize use of the name "Hippie Fest" or the Hippie Fest logo on any merchandise - including t-shirts and apparel. We do not allow the sale of 'spiritual' or 'religious' related merchandise or services (including tarot, palm reading, reiki, psychic readings, and 'new age / supernatural' items or services). We do not allow the sale of products advertised as having therapeutic properties. With the exception of licensed food vendors, we do not allow the sale of consumable products (food, beverages, dietary supplements, tinctures, potions, smokables, etc).

Do not bring merchandise that does not fit within our vendor guidelines. Vendors who violate the guidelines will be asked to leave without refund. Hippie Fest reserves the right to restrict sales of any item at staff's discretion.

Where can I find full vendor guidelines?

HippieFest.org/Vendor-Registration

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ARRIVAL / SETUP FAQs

Where do I check in?

Follow signs, stop at the vendor stop sign and wait for the attendant for check-in.

What do I need to check in?

Vendor ticket emailed from Eventbrite and ID

Where are the vendor spots located?

Yellow tape - explained when you arrive. Once you find your spot, unload, then park your vehicle in the vendor parking area. If yellow tape is not present, that is not a vendor spot.

How close do I get to the canopy beside me?

As close as you can and line it up straight.

Can I put racks outside of my tent?

No, everything needs to fit under your canopy.

Do I exit the way I came in?

No, follow signs to the exit or vendor parking area.



How many admissions are included with the vendor fee?

The vendor fee includes admission for two - the registered vendor and one 'helper'. Anyone else joining you needs their own general admission ticket.

Is vendor camping free?

Yes, reservations are not needed. It is primitive camping with no hookups. Leave no trace. 10pm - 7am is quiet time.

Where do I put my trash and empty boxes?

Dumpster (**not trash cans**) - break down boxes.

What if I arrive after the setup times on Friday?

Setup times are noon to 7pm on Friday. Do not arrive after 7pm. If you are not available between the hours of noon and 7pm on Friday, you will need to wait until 8:30am on Saturday morning to set up.

What time can I drive into the festival area on Saturday and Sunday to pack-up?

7pm - no earlier - for safety and guest experience.

What time do vehicles have to be out of the event area before the event starts?

11am, but please move your vehicle as soon as you are unloaded so other vendors have room to unload at their spot.

What if I have to leave early? Can I drive in to the event area?

No.

Can I have a generator running in or beside my booth?

Generators are permitted for food vendors only. Please talk to Hippy Fest staff before you set up your booth if it's a must.

What types of items are not permitted?

Please see full vendor guidelines at HippieFest.org/Vendor-Registration. Importantly, we do not allow wholesale or imported items. No weapon, political, or drug related merchandise or imagery (including cannabis leaves). We do not permit the use of our trade name 'Hippie Fest' or the Hippie Fest logo on any merchandise. No 'spiritual' or 'religious' merchandise or services. All items and booth decor must fit the hippie theme. See full guidelines at HippieFest.org/Vendor-Registration.

Are pets permitted?

Due to crowd size and for the safety of guests, pets are not permitted. No exceptions.

IMPORTANT: With the exception of vintage Volkswagens, no vehicles are permitted in the festival area from 11am - 7pm on Saturday and Sunday.

FOOD VENDOR FAQs

Where do I dispose of trash?

In the large dumpster (not trash cans). We require all vendors to bring their own trash can for guests to dispose of packaging from your merchandise.

Can I leave my vehicle hooked to my food trailer during the festival?

No, vehicles need to be unhooked and moved to the vendor parking area.

What time can I drive in to pack-up / re-stock?

7pm - no earlier.

****PLEASE DO NOT MOVE TRASH CANS AROUND UNLESS IT IS YOUR OWN****

****PUT ALL TRASH IN LARGE DUMPSTERS AT THE END OF THE FESTIVAL****

What if I have a question that is not answered here?

Feel free to email us at info@HippieFest.org with any questions. We look forward to Hippie Fest 2024!

